



# The Art of Healing

## advertising deadlines

### dates

	issue	booking deadline	material deadline	publication period
<p style="text-align: center;"><b>!</b></p> <p>To confirm your booking, an Advertising Order Form must be completed, signed, and returned by email OR mail</p>	vol 4, issue 61	30 sep	05 oct	dec/feb
	vol 1, issue 62	16 dec	23 dec	mar/may
	vol 2, issue 63	18 mar	25 mar	jun/aug
	vol 3, issue 64	17 jun	24 jun	sep/nov

## terms & conditions

### artwork requirements

#### general

- All advertisements are subject to acceptance by the publisher. The publisher reserves the right to refuse to publish any advertisement
- When material is overdue or the advertiser is not contactable, the publisher reserves the right to repeat previous advertising and charges made as previously agreed
- The Art of Healing is not responsible for errors in client-supplied advertisements
- The Art of Healing is not responsible for the colour quality or reproduction of any advertisement
- No responsibility is taken by The Art of Healing for incorrect ads published, due to more than one final ad being submitted
- The Art of Healing is not responsible for misleading claims made in any advertisement

#### artwork for print

- The preferred file format for advertisements is high-res .pdf or .jpg (300dpi)
- All ads should be saved in CMYK
- The Art of Healing full page magazine trim size is 297mm deep by 210mm wide
- Ads designed to have a bleed should allow 5mm

#### artwork for online

- The preferred file format for advertisements is .jpg (72dpi).
- All ads should be saved in RGB

#### payment and cancellations

- Payment terms are strictly 7 days from date of invoice
- Publishing of advertising is based on full payment being received prior to material deadline
- A cancellation fee of 50% applies to advertising cancelled after an advertising agreement has been signed
- A design fee of \$95 per advertisement applies for the creation of new artwork